

Updated Pricing and PV - Subscription*

Updated pricing goes into effect October 1st, 2022.

PRODUCT	UPDATED PRICE	OLD PRICE	\$ PRICE CHANGE	% PRICE CHANGE
AXIO® Locaf Red Raspberry	72.49	69.25	3.24	4.7%
Protandim® Nrf1 Synergizer™	57.99	62.50	-4.51	-7.2%
Protandim® Nrf2 Synergizer™	57.99	54.99	3.00	5.5%
LifeVantage® Daily Wellness	57.99	62.99	-5.00	-7.9%
LifeVantage® IC Bright	39.99	37.99	2.00	5.3%
LifeVantage® Omega+	56.49	53.99	2.50	4.6%
LifeVantage® ProBio	53.99	51.50	2.49	4.8%
PhysIQ™ Prebiotic	59.49	56.50	2.99	5.3%
TrueScience® Facial Cream	96.99	92.50	4.49	4.9%
TrueScience® Cleanser	35.99	34.50	1.49	4.3%
TrueScience® Conditioner	49.99	47.75	2.24	4.7%
TrueScience® Eye Serum	56.99	54.50	2.49	4.6%
TrueScience® Perfecting Lotion	49.99	47.50	2.49	5.2%
TrueScience® Scalp Serum	70.49	67.25	3.24	4.8%
TrueScience® Shampoo	37.99	36.00	1.99	5.5%
Energy Stack™	167.99	160.00	7.99	5.0%
Activated Essentials™	166.49	158.50	7.99	5.0%
Core Health Essentials Stack™	162.99	155.00	7.99	5.2%
Immune Health Essentials Stack™	162.99	155.00	7.99	5.2%
Activate Daily Wellness™	112.99	110.99	2.00	1.8%

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Antioxidant + Energy Stack™	167.99	160.00	7.99	5.0%
Variety Stack™	341.49	325.00	16.49	5.1%
Vitality Stack™	202.49	192.75	9.74	5.1%
Well-Being Essentials Stack™	162.99	155.00	7.99	5.2%
Protandim® Dual Synergizer™	110.99	110.99	-	0.0%
TrueScience® Hair Care System	139.49	132.99	6.50	4.9%
TrueScience® Beauty System	202.49	192.75	9.74	5.1%