

Statement of Typical Participant Earnings

Canada 2019

JANUARY 2019 - DECEMBER 2019

Paid Rank	Total Commissions Paid to CA Distributors	Average Monthly Commissions at Paid Rank	Minimum Monthly Commissions at Paid Rank	Maximum Monthly Commissions at Paid Rank	Percentage of Paid Distributors as a % of Total Distributors	Average Number of Months to Achieve Rank
DISTRIBUTOR	\$140,745	\$9	\$0	\$1,890	36.9%	0
PRO 1	\$263,868	\$86	\$0	\$1,063	10.8%	2
PRO 2	\$373,644	\$294	\$0	\$1,500	3.3%	5
PRO 3	\$490,090	\$615	\$49	\$2,773	2.2%	6
PREMIER PRO 4	\$622,719	\$1,474	\$202	\$5,060	1.0%	12
PREMIER PRO 5	\$447,995	\$2,969	\$951	\$6,784	0.4%	15
PREMIER PRO 6	\$302,519	\$7,368	\$5,262	\$9,582	0.1%	21
ELITE PRO 7	\$304,612	\$12,106	\$10,928	\$15,225	0.1%	15
ELITE PRO 8	Elite Pro 8 earnings have been included in the calculation of the SOTPE.					

The Participant earnings in this chart are not necessarily representative of the income, if any, that a Distributor can or will earn through the LifeVantage Sales Compensation Plan. Distributors' success will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.

The primary source of income for participants in our compensation plan ("the Plan") is from compensation for product sales. While personal earnings will vary, the **Statement of Typical Participant Earnings is between CAD \$0 and \$999 annually**. We define Participants as any independent contractor Distributor (Distributor) who actively engages in the activities necessary to realize the benefits of the Plan (i.e. active during the year between January 2019 - December 2019). This statement is derived from LifeVantage data and it will be updated annually to accurately reflect current changes. The Typical Participant earnings is representative of the smallest range of compensation earned by over 50% of all Distributors in the plan. **Note:** These Participant earnings do not represent a Distributor's profit as they do not consider expenses such as enrollment fees, monthly product inventory purchases, travel, marketing and advertising and any other business expense that may be incurred by a Typical Participant in the promotion of their business and these Participant earnings also do not represent which of these expenses may be tax deductible. These earnings also do not include possible retail customer markup income, or other one time compensation incentives, such as awarded trips, one time rank achievement bonuses etc.

This document is intended to provide truthful comprehensive information regarding income and costs for LifeVantage Distributors. A copy of this Document must be presented to prospective Distributors any time Distributor compensation is presented or discussed, or any type of income claim or earnings representation is made, including one-on-one meetings, with (1) statements of typical Distributor earnings, (2) statements of non-typical Distributor earnings, (3) statements of Distributor earnings ranges, (4) Distributor income testimonials, (5) Distributor lifestyle claims, and (6) hypothetical claims.

