

# COMPENSATION PLAN HIGHLIGHTS

EFFECTIVE JANUARY 13, 2020

## Smart Start Bonus

YOU	
Paid Weekly	Personal Volume <sup>(1)</sup>
	100 PV - 199 PV 30%
	200+ PV 40%

## Enrollment Options<sup>(2)</sup>

PURCHASE	PV
Start Kit	0
Silver	250
Gold	500
Platinum	1,000

## Launch Bonus

Paid Weekly	Earn a bonus on all enrollment packs purchased within your Enrollment Tree. If you are "paid as" PRO 3 or higher, you will be eligible to receive both Smart Start and Launch Bonus. This bonus will pay out to the first "qualified paid as" rank when looking upline in the Enrollment Tree. <sup>(3)</sup>
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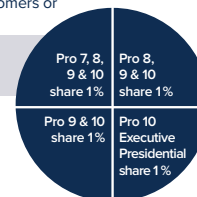
PLATINUM		GOLD		SILVER	
RANKS	PAYOUT	RANKS	PAYOUT	RANKS	PAYOUT
PRO 3/4	\$66	PRO 3/4	\$33	PRO 3/4	\$16.50
PRO 5/6	\$66	PRO 5/6	\$33	PRO 5/6	\$16.50
PRO 7/8/9	\$66	PRO 7/8/9	\$33	PRO 7/8/9	\$16.50
PRO 10	\$33	PRO 10	\$16.50	PRO 10	\$8.25
EXECUTIVE	\$19.80	EXECUTIVE	\$9.90	EXECUTIVE	\$4.95
PRESIDENTIAL	\$13.20	PRESIDENTIAL	\$6.60	PRESIDENTIAL	\$3.30

UNILEVEL COMMISSION (dynamically compressed)				PREMIER			ELITE			MASTER			
PAID AS RANK	Distributor	Pro 1	Pro 2	Pro 3	Pro 4	Pro 5	Pro 6	Pro 7	Pro 8	Pro 9	Pro 10	Executive	Presidential
	Minimum Monthly PV <sup>(4)</sup>	100	100	100	100	200	200	200	200	200	200	200	200
Minimum Monthly OV		1,000	2,500	5,000	10,000	20,000	50,000	100,000	200,000	500,000	1,000,000	2,000,000	5,000,000
Minimum Leg Req.		1	2	2	2	3	3	3	3	3	3	4	5
Max/Min% per Leg	100	100	80/20	80/20	80/20	60/30/10 <sup>(5)</sup>	60/30/10 <sup>(5)</sup>	60/30/10 <sup>(5)</sup>	60/30/10 <sup>(5)</sup>	60/30/10 <sup>(5)</sup>	40/40/20	40/40/10/10	40/35/10/10/5
Paid Monthly <b>UNILEVEL</b>	1st	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
	2nd		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
	3rd			9%	9%	9%	9%	9%	9%	9%	9%	9%	9%
	4th			5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
	5th				5%	5%	5%	5%	5%	5%	5%	5%	5%
	6th					5%	5%	5%	5%	5%	5%	5%	5%
	7th						5%	5%	5%	5%	5%	5%	5%
	8th							5%	5%	5%	5%	5%	5%
	9th								2%	2%	2%	2%	2%

**30% GENERATIONAL MATCHING BONUS <sup>(6)</sup>**

Earn a 10% match of all personally enrolled Distributor's UniLevel Commissions generated from their downline sales. Earn 5% on generations 2, 3, 4, and 5 of personally enrolled Distributors UniLevel Commission generated from their downline sales. To qualify for the generational matching bonus, you must have 100 in new purchase volume from Customers or Distributors during a calendar month and 200 PV. <sup>(6)</sup>

**4% Elite Pool** 4% of total commissionable sales paid to qualified Pro 7 through Master Distributors.



- (1) At least 40 PV must come from personal product purchases. The remaining PV can come from purchases made by Personally enrolled Customers
- (2) Receive a 30% or 40% Smart Start Bonus on all product purchased by new personally enrolled Distributors and Customers within their first calendar month, up to 1,000 CV. Product packs are available for purchase by both Customers and Distributors. Start Kits are sold separately and are required to begin your distributorship.
- (3) "Paid Rank" is defined by the most recently completed and closed monthly commission period. You must have 200 PV to earn this bonus which may come from selling product to Customers AND at least 40 PV in personal product purchases.
- (4) Monthly minimum PV requirements may come from Customers AND at least 40 PV in personal product purchases.
- (5) 10% of the OV requirement must come from the equivalent of a third leg.
- (6) Earn the full Generational Matching Bonus by being 'paid as' Pro 3 or higher and by maintaining a minimum of 200 PV, at least 40 of which must come from personal product purchases. The remaining PV can come from purchases made by personally enrolled Customers. If your PV is between 100-199, you will earn half of the Generational Matching Bonus.

The LifeVantage Compensation Plan is unique. Any charts, illustrations and stated examples of income under the plan are potential in nature and not based on the actual performance of any individual.

