

# Statement of Typical Participant Earnings

## Canada 2018

JANUARY 2018 - DECEMBER 2018

Paid Rank	Total Payout Fiscal Year 2018	Average Monthly Payout	Minimum Monthly Payout	Maximum Individual Monthly Payout	% of Paid Distributors as a % of Total Distributors
DISTRIBUTOR	\$136,775	\$22	\$0	\$1,500	36.9%
PRO 1	\$212,327	\$90	\$0	\$1,500	10.8%
PRO 2	\$332,188	\$304	\$0	\$1,543	3.3%
PRO 3	\$393,753	\$604	\$5	\$2,555	2.2%
PREMIER PRO 4	\$470,414	\$1,356	\$299	\$3,472	1.0%
PREMIER PRO 5	\$325,005	\$2,867	\$1,361	\$5,944	0.4%
PREMIER PRO 6	\$214,256	\$6,343	\$3,927	\$9,163	0.1%
ELITE PRO 7	\$361,948	\$12,003	\$9,450	\$16,090	0.1%

The Participant earnings in this chart are not necessarily representative of the income, if any, that a Distributor can or will earn through the LifeVantage Sales Compensation Plan. Distributors' success will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.

The primary source of income for participants in our compensation plan ("the Plan") is from compensation for product sales. While personal earnings will vary, a Typical Participant earns between CAD \$0 and \$999 annually. We define Participants as any independent contractor Distributor (Distributor) who actively engages in the activities necessary to realize the benefits of the Plan (i.e. active during the year between January 2018 - December 2018). This statement is derived from LifeVantage data and it will be updated annually to accurately reflect current changes. The Typical Participant earnings is representative of the smallest range of compensation earned by over 50% of all Distributors in the plan. Note: These Participant earnings do not represent a Distributor's profit as they do not consider expenses such as enrollment fees, monthly product inventory purchases, travel, marketing and advertising and any other business expense that may be incurred by a Typical Participant in the promotion of their business and these Participant earnings also do not represent which of these expenses may be tax deductible. These earnings also do not include possible retail customer markup income, or other one time compensation incentives, such as awarded trips, one time rank achievement bonuses etc.

This document is intended to provide truthful comprehensive information regarding income and costs for LifeVantage Distributors. A copy of this Document must be presented to prospective Distributors any time Distributor compensation is presented or discussed, or any type of income claim or earnings representation is made, including one-on-one meetings, with (1) statements of typical Distributor earnings, (2) statements of non-typical Distributor earnings, (3) statements of Distributor earnings ranges, (4) Distributor income testimonials, (5) Distributor lifestyle claims, and (6) hypothetical claims.

