

Updated Pricing and PV - Subscription*

Updated pricing goes into effect October 1st, 2022

PRODUCT	UPDATED PRICE	OLD PRICE	\$ PRICE CHANGE	% PRICE CHANGE	UPDATED PV	OLD PV	PV CHANGE	% PV CHANGE
Protandim® Dual Synergizer™	157.00	150.00	7.00	4.7%	80	80	-	0.0%
Protandim® NAD Synergizer™	101.00	96.00	5.00	5.2%	42	40	+ 2	5.0%
Protandim® Nrf1 Synergizer™	94.00	90.00	4.00	4.4%	42	40	+ 2	5.0%
Protandim® Nrf2 Synergizer™	79.00	76.00	3.00	3.9%	42	40	+ 2	5.0%
LifeVantage® Daily Wellness	86.00	82.00	4.00	4.9%	42	40	+ 2	5.0%
LifeVantage® IC Bright	51.00	49.00	2.00	4.1%	25	24	+ 1	4.2%
LifeVantage® Omega+	84.00	80.00	4.00	5.0%	37	35	+ 2	5.7%
LifeVantage® ProBio	91.00	87.00	4.00	4.6%	37	35	+ 2	5.7%
TrueScience® Anti-Aging Cream	134.00	128.00	6.00	4.7%	65	65	-	0.0%
TrueScience® Cleanser	49.00	47.00	2.00	4.3%	24	23	+ 1	4.3%
TrueScience® Conditioner	68.00	65.00	3.00	4.6%	31	30	+ 1	3.3%
TrueScience® Eye Serum	78.00	74.00	4.00	5.4%	38	36	+ 2	5.6%
TrueScience® Hand Cream	24.00	23.00	1.00	4.3%	10	10	-	0.0%
TrueScience® Perfecting Lotion	68.00	65.00	3.00	4.6%	33	32	+ 1	3.1%
TrueScience® Scalp Serum	97.00	92.00	5.00	5.4%	47	45	+ 2	4.4%
TrueScience® Shampoo	59.00	56.00	3.00	5.4%	28	27	+ 1	3.7%
TrueScience® Body Lotion	46.00	42.00	4.00	9.5%	19	18	+ 1	5.6%
Activated Essentials™	237.00	226.00	11.00	4.9%	110	105	+ 5	4.8%
Variety Bundle™	491.00	468.00	23.00	4.9%	247	235	+ 12	5.1%
Eye Health Essentials Stack™	184.00	175.00	9.00	5.1%	89	85	+ 4	4.7%



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PRODUCT	UPDATED PRICE	OLD PRICE	\$ PRICE CHANGE	% PRICE CHANGE	UPDATED PV	OLD PV	PV CHANGE	% PV CHANGE
Heart Health Activation Stack™	231.00	220.00	11.00	5.0%	105	100	+ 5	5.0%
Thriving Health Stack™	242.00	230.00	12.00	5.2%	105	100	+ 5	5.0%
Activate Daily Wellness™	157.00	150.00	7.00	4.7%	84	80	+ 4	5.0%
Vitality Stack™ Bottle	321.00	306.00	15.00	4.9%	147	140	+ 7	5.0%
Well-Being Essentials Stack™	227.00	216.00	11.00	5.1%	105	100	+ 5	5.0%
Protandim® Trisynnergizer™ Bottles	258.00	246.00	12.00	4.9%	126	120	+ 6	5.0%
TrueScience® Hair Care System	193.00	184.00	9.00	4.9%	94	90	+ 4	4.4%
TrueScience® Beauty System	253.00	242.00	11.00	4.5%	135	130	+ 5	3.8%
Total Balance Stack™	338.00	322.00	16.00	5.0%	147	140	+ 7	5.0%

