

Updated Pricing and PV - Subscription*

Updated pricing goes into effect October 1st, 2022

PRODUCT	UPDATED PRICE	OLD PRICE	\$ PRICE CHANGE	% PRICE CHANGE	UPDATED PV	OLD PV	PV CHANGE	% PV CHANGE
Protandim® Dual Synergizer™	129.00	119.00	10.00	8.4%	80	80	-	0.0%
Protandim® Nrf1 Synergizer™	77.00	74.00	3.00	4.1%	42	40	+ 2	5.0%
Protandim® Nrf2 Synergizer™	67.00	64.50	2.50	3.9%	42	40	+ 2	5.0%
LifeVantage® IC Bright	45.00	43.00	2.00	4.7%	25	24	+ 1	4.2%
LiveVantage® Omega+	78.00	74.00	4.00	5.4%	37	35	+ 2	5.7%
LifeVantage® ProBio	78.00	74.00	4.00	5.4%	37	35	+ 2	5.7%
TrueScience® Anti-Aging Cream	111.00	100.50	10.50	10.4%	65	65	-	0.0%
TrueScience® Cleanser	40.00	38.50	1.50	3.9%	24	23	+ 1	4.3%
TrueScience® Conditioner	55.00	52.00	3.00	5.8%	32	30	+ 2	6.7%
TrueScience® Eye Serum	61.00	58.50	2.50	4.3%	38	36	+ 2	5.6%
TrueScience® Hand Cream	20.00	19.00	1.00	5.3%	11	10	+ 1	10.0%
TrueScience® Perfecting Lotion	54.00	51.50	2.50	4.9%	34	32	+ 2	6.3%
TrueScience® Scalp Serum	78.00	74.00	4.00	5.4%	47	45	+ 2	4.4%
TrueScience® Shampoo	47.00	45.00	2.00	4.4%	28	27	+ 1	3.7%
TrueScience® Beauty System	212.00	201.50	10.50	5.2%	137	130	+ 7	5.4%
TrueScience® Hair Care System	152.00	145.00	7.00	4.8%	94	90	+ 4	4.4%
Activated Essentials™	200.00	190.00	10.00	5.3%	110	105	+ 5	4.8%
Variety Bundle™	411.00	391.50	19.50	5.0%	247	235	+ 12	5.1%
Health in Focus Stack™	168.00	160.00	8.0	5.0%	89	85	+ 4	4.7%
Core Support Stack™	199.00	190.00	9.00	4.7%	105	100	+ 5	5.0%



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Vitality Stack™ Bottle	277.00	264.00	13.00	4.9%	147	140	+ 7	5.0%
Nutrition Care Stack™	199.00	190.00	9.00	4.7%	105	100	+ 5	5.0%

