

Updated Pricing and PV - Subscription*

Updated pricing goes into effect October 1st, 2022

PRODUCT	UPDATED PRICE	OLD PRICE	\$ PRICE CHANGE	% PRICE CHANGE	UPDATED PV	OLD PV	PV CHANGE	% PV CHANGE
Protandim® Nrf1 Synergizer™	52.00	57.40	- 5.40	-9.4%	42	40	+ 2	5.0%
Protandim® Nrf2 Synergizer™	52.00	48.00	4.00	8.3%	42	40	+ 2	5.0%
LifeVantage® IC Bright	32.00	30.00	2.00	6.7%	25	24	+ 1	4.2%
LifeVantage® Omega+	45.00	42.06	2.94	7.0%	32	30	+ 2	6.7%
LifeVantage® Pro+	50.00	46.76	3.24	6.9%	32	30	+ 2	6.7%
TrueScience® Anti-Aging Cream	89.00	84.37	4.63	5.5%	68	65	+ 3	4.6%
TrueScience® Cleanser	37.00	35.08	1.92	5.5%	24	23	+ 1	4.3%
TrueScience® Conditioner	49.00	45.98	3.02	6.6%	32	30	+ 2	6.7%
TrueScience® Eye Serum	53.00	50.08	2.92	5.8%	38	36	+ 2	5.6%
TrueScience® Hand Cream	19.00	17.42	1.58	9.1%	11	10	+ 1	10.0%
TrueScience® Perfecting Lotion	53.00	49.49	3.51	7.1%	34	32	+ 2	6.3%
TrueScience® Scalp Serum	69.00	65.34	3.66	5.6%	47	45	+ 2	4.4%
TrueScience® Shampoo	43.00	39.93	3.07	7.7%	28	27	+ 1	3.7%
Antioxidants + Gut Health Stack™	137.00	130.00	7.00	5.4%	105	100	+ 5	5.0%
Vitality Stack™ Bottle	175.00	166.13	8.87	5.3%	132	125	+ 7	5.6%
Protandim® Dual Synergizer™	98.00	97.98	0.02	0.0%	84	80	+ 4	5.0%
TrueScience® Hair Care System	133.00	125.84	7.16	5.7%	95	90	+ 5	5.6%
TrueScience® Beauty System	186.00	176.36	9.64	5.5%	137	130	+ 7	5.4%
Health in Focus Stack™	115.00	105.00	10.00	9.5%	88	85	+ 3	3.5%
Core Support Stack™	135.00	125.00	10.00	8.0%	105	100	+ 5	5.0%

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Well-Being Essentials Stack™	137.00	120.00	17.00	14.2%	105	100	+ 5	5.0%

