

Updated Pricing and PV - Subscription*

Updated pricing goes into effect October 1st, 2022

PRODUCT	UPDATED PRICE	OLD PRICE	£ PRICE CHANGE	% PRICE CHANGE	UPDATED PV	OLD PV	PV CHANGE	% PV CHANGE
Protandim® Nrf1 Synergizer™	44.00	49.66	- 5.66	- 11.4%	42	40	+ 2	5.0%
Protandim® Nrf2 Synergizer™	44.00	39.94	4.06	10.2%	42	40	+ 2	5.0%
LifeVantage® Daily Wellness	44.00	46.00	- 2.00	- 4.3%	42	40	+ 2	5.0%
LifeVantage® IC Bright	27.00	27.00	-	-	25	24	+ 1	4.2%
LifeVantage® Omega+	38.00	36.02	1.98	5.5%	32	30	+ 2	6.7%
LifeVantage® Pro+	42.00	42.97	- 0.97	- 2.3%	32	30	+ 2	6.7%
TrueScience® Anti-Aging Cream	70.00	65.24	4.76	7.3%	68	65	+ 3	4.6%
TrueScience® Cleanser	31.00	28.24	2.76	9.8%	24	23	+ 1	4.3%
TrueScience® Conditioner	41.00	39.60	1.40	3.5%	32	30	+ 2	6.7%
TrueScience® Eye Serum	41.00	37.98	3.02	8.0%	38	36	+ 2	5.6%
TrueScience® Hand Cream	15.00	13.63	1.37	10.0%	11	10	+ 1	10.0%
TrueScience® Perfecting Lotion	41.00	37.98	3.02	8.0%	34	32	+ 2	6.3%
TrueScience® Scalp Serum	58.00	57.60	0.40	0.7%	47	45	+ 2	4.4%
TrueScience® Shampoo	35.00	31.20	3.80	12.2%	28	27	+ 1	3.7%
Antioxidants + Gut Health Stack™	115.00	115.01	- 0.01	0.0%	105	100	+ 5	5.0%
Activate Daily Wellness™	82.00	82.00	-	-	84	80	+ 4	5.0%
Variety Stack™	190.00	190.00	-	-	180	180	-	-
Vitality Stack™ Bottle	147.00	144.11	2.89	2.0%	131	125	+ 6	4.8%
Well-Being Essentials Stack™	115.00	109.99	5.01	4.6%	105	100	+ 5	5.0%
Protandim® Dual Synergizer™	83.00	82.76	0.24	0.3%	84	80	+ 4	5.0%



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TrueScience® Hair Care System	112.00	110.40	1.60	1.4%	95	90	+ 5	5.6%
TrueScience® Beauty System	153.00	137.23	15.77	11.5%	137	130	+ 7	5.4%
Health in Focus Stack™	97.00	95.00	2.00	2.1%	88	85	+ 3	3.5%
Thriving Health Stack™	118.00	115.00	3.00	2.6%	105	100	+ 5	5.0%
Core Support Stack™	113.00	110.00	3.00	2.7%	105	100	+ 5	5.0%

