

The Latest in LifeVantage Activation Science

LISA BARNES | VP RESEARCH AND DEVELOPMENT



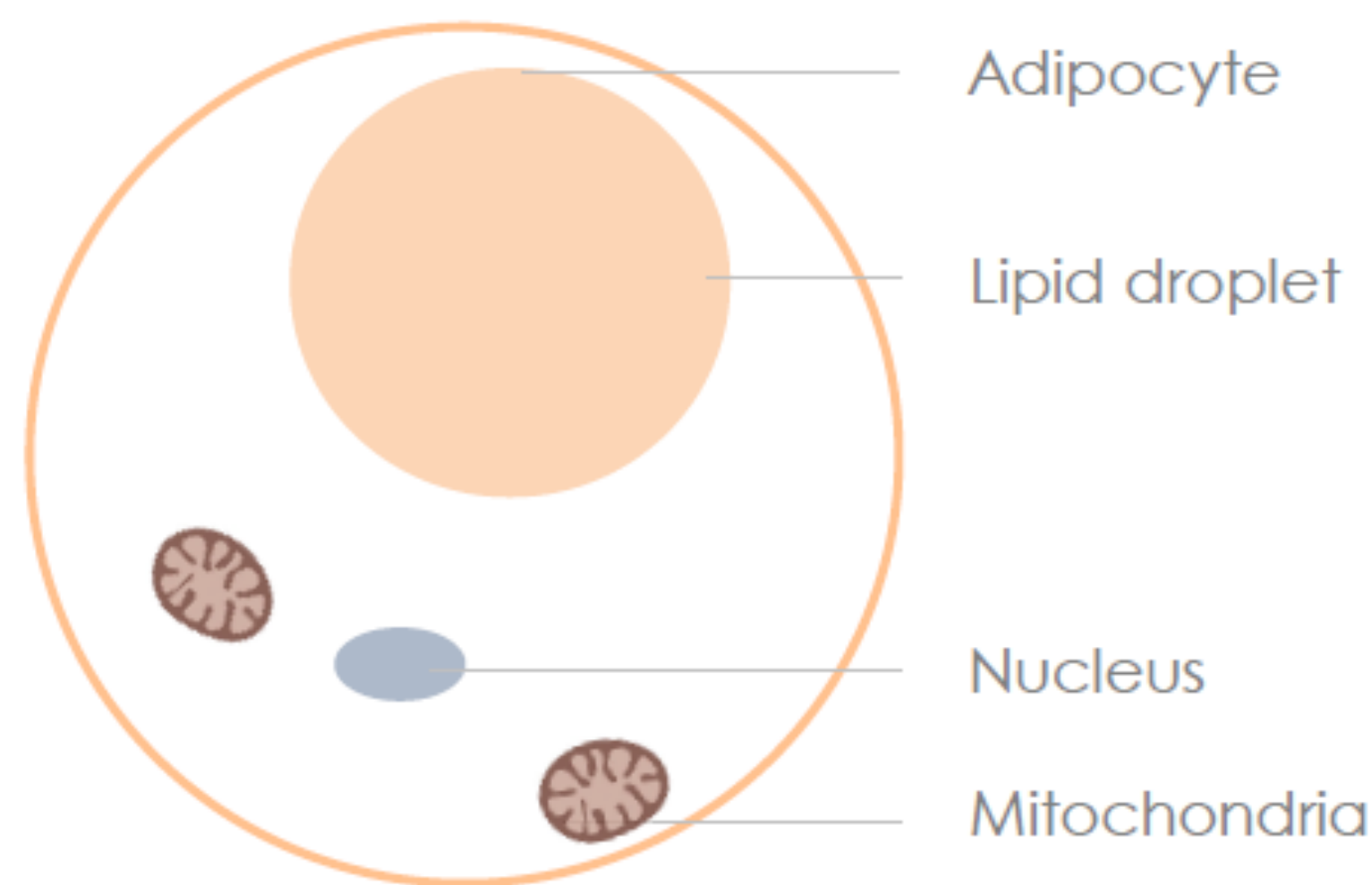
LifeVantage®

Achieve More

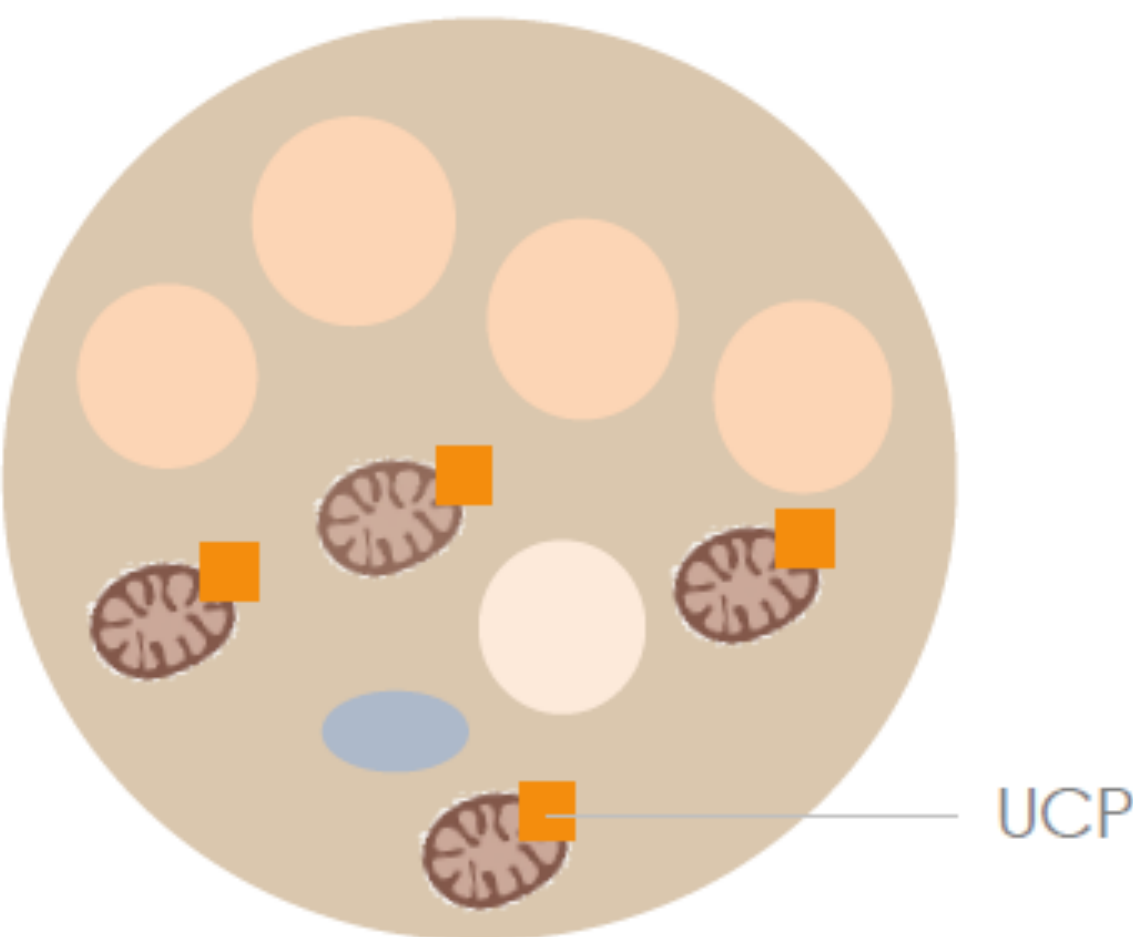


PhysIQ™ Fat Burn

White adipose tissue (WAT)



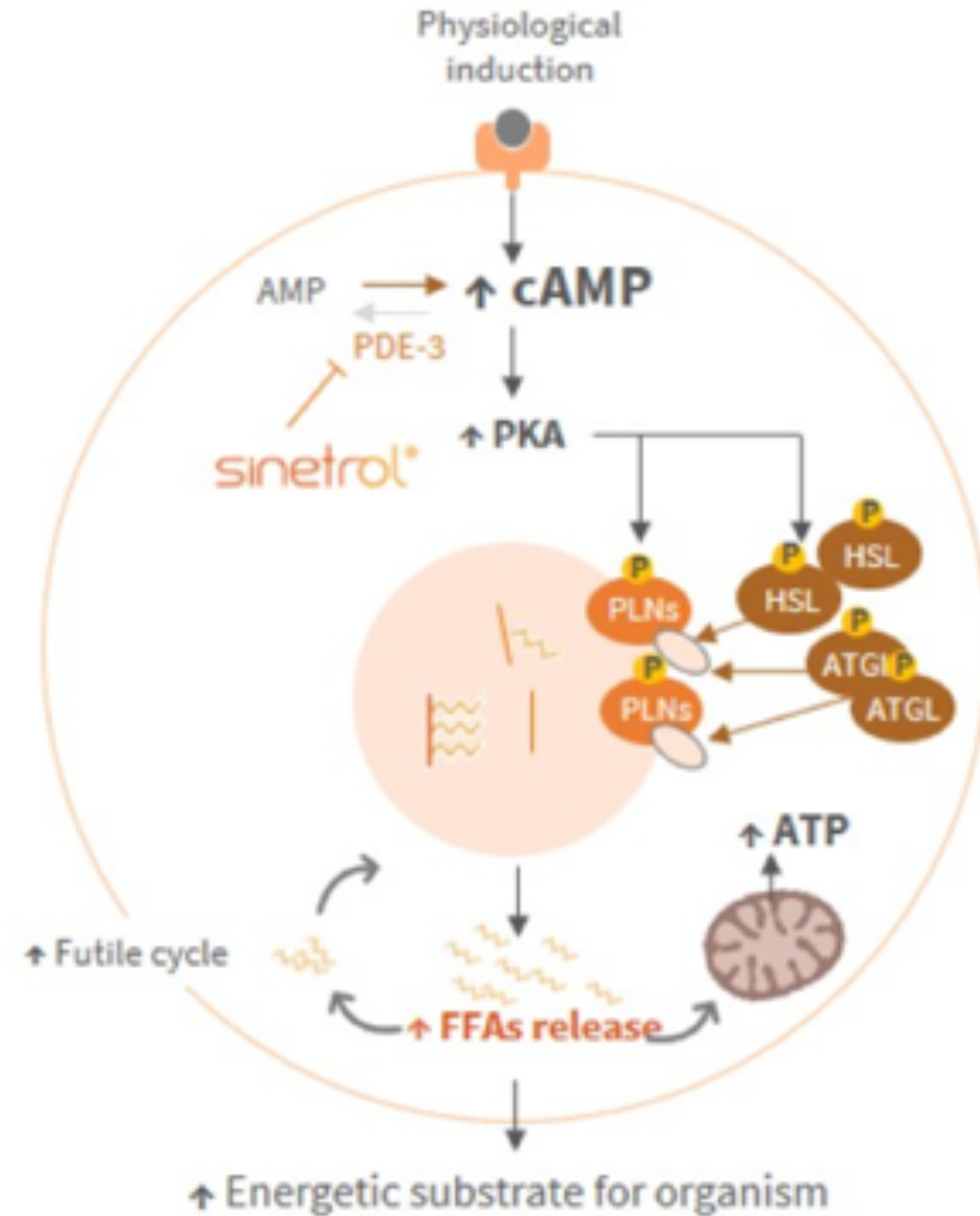
Brown adipose tissue (BAT)



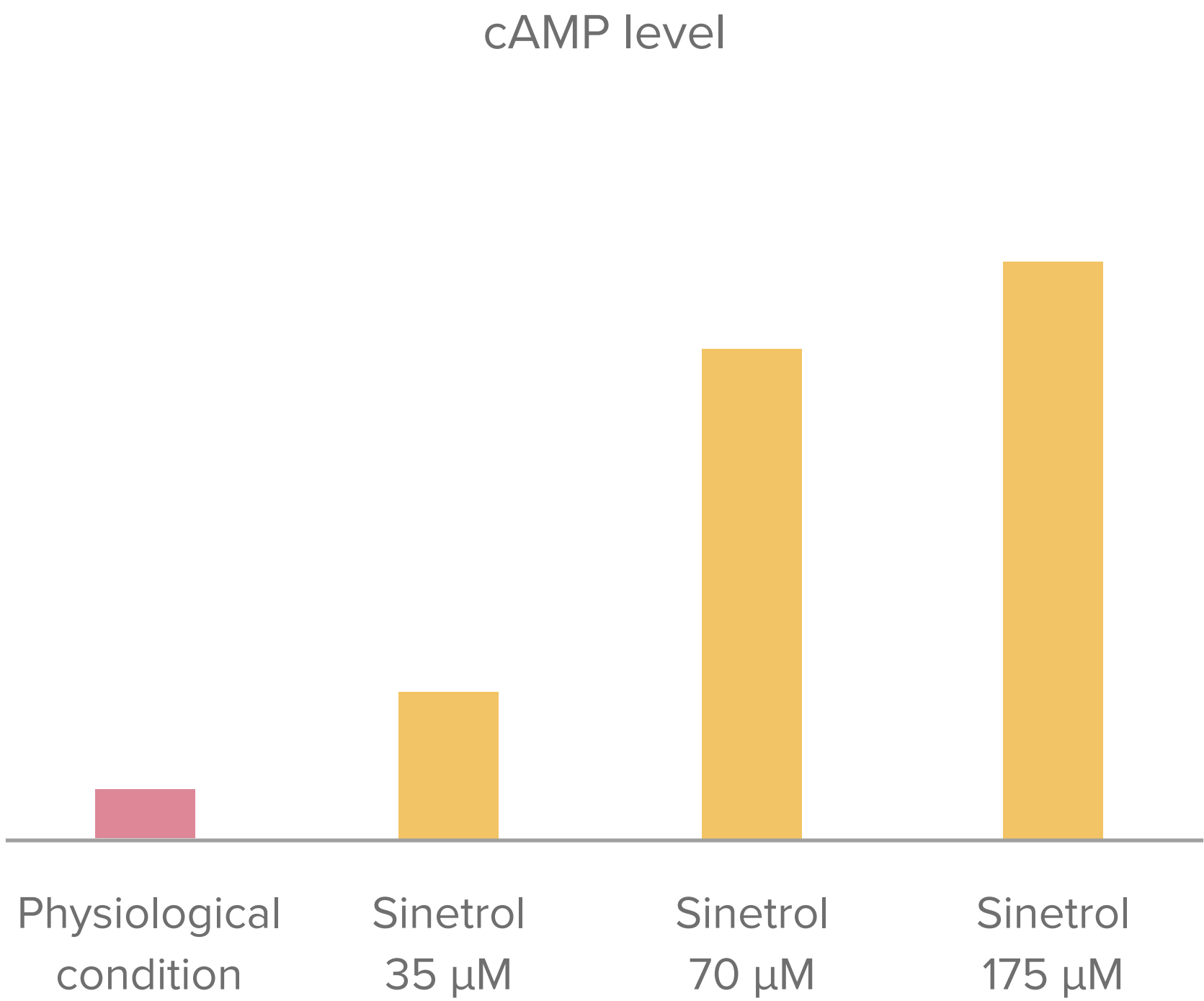
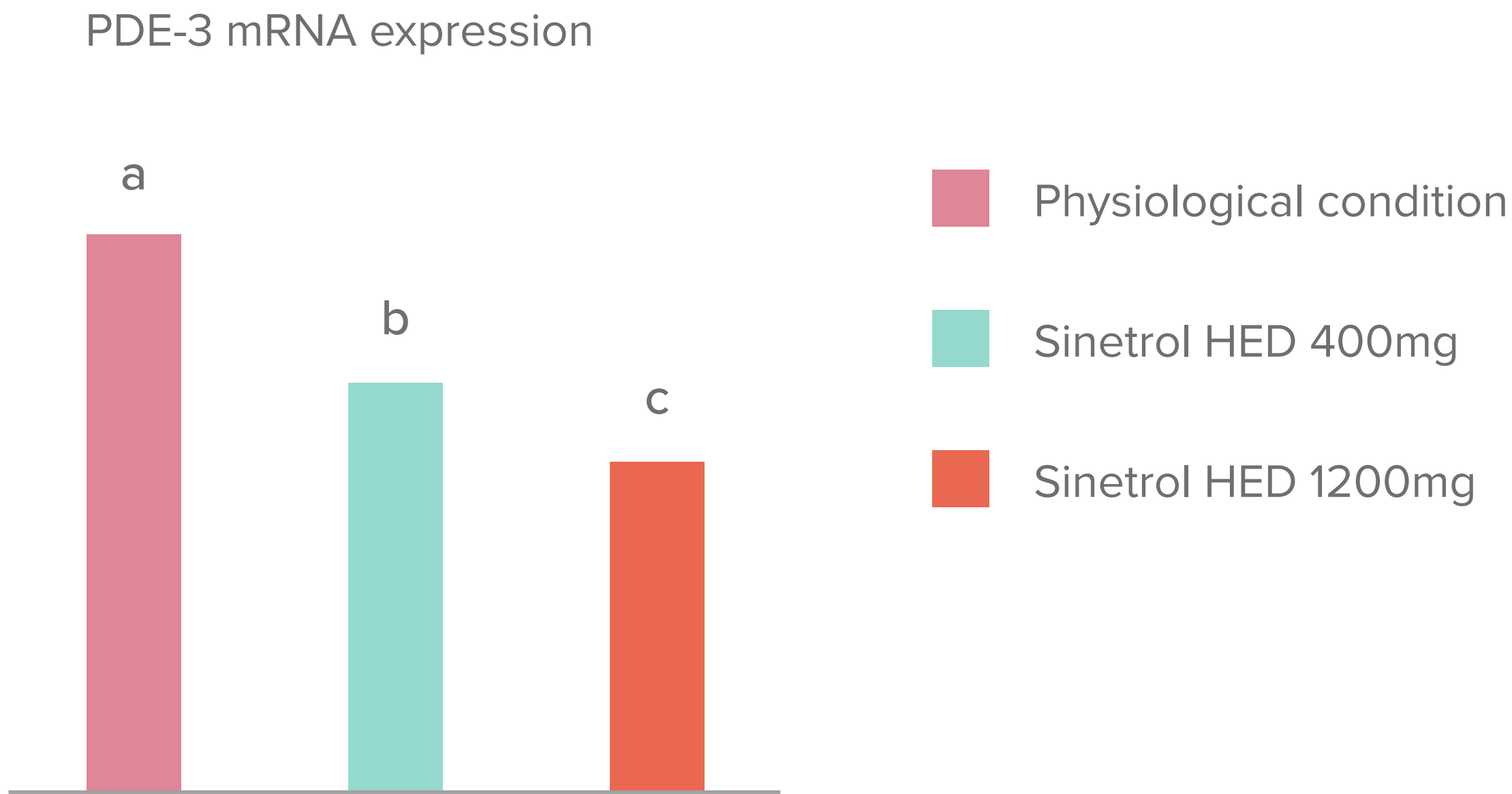
Beige Adipose Tissue
(Brite) (Brown-in-White)



Activation Mechanism



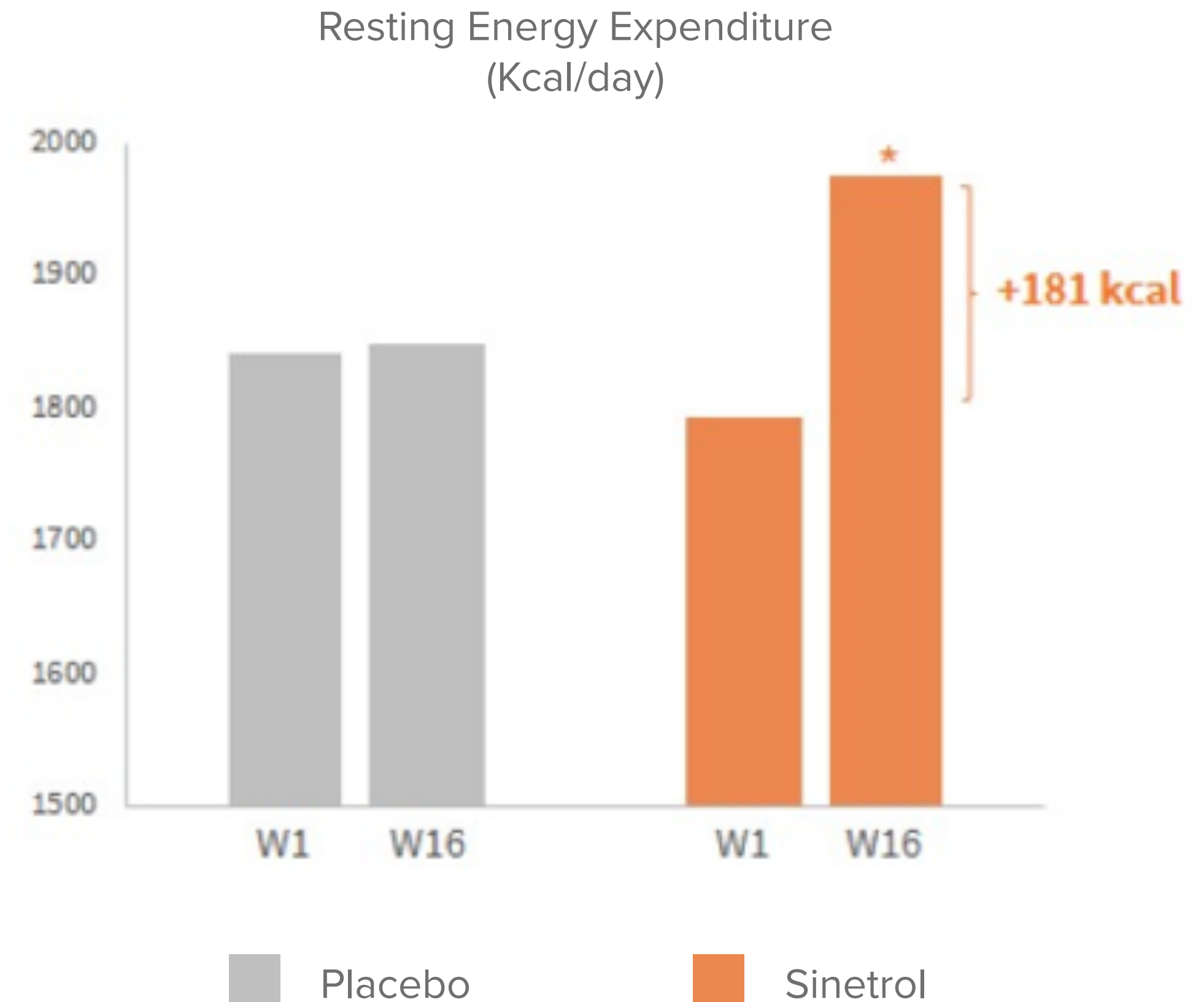
Activation Mechanism



New Clinical Study

A 16-week placebo-controlled study on Sinetrol[®], the key ingredient blend in PhysIQ Fat Burn[™] showed the following results. Participants followed a healthy diet but with no change to exercise habits.

- ✦ Increase in resting calorie expenditure by 181 calories per day [†]
- ✦ Reduction in total fat by 5.2% or four pounds [‡]
- ✦ Increased ratio of beige fat, a more energy-dense and efficient form of good fat [†]
- ✦ 65% of fat lost was in the trunk area [†]
- ✦ Continued fat loss even after discontinued use; an additional two pounds lost after four weeks [†]



REE significantly increases during a 16-week interventional clinical study

